

## When to Use

**Site Availability:** Dynamic. Pagelet Only

The Rating pagelet allows viewers of your page to rate the contents on the page by clicking on the rating icons. An average overall rating score can be displayed both graphically and numerically. You can customize the wording and the icons to make the pagelet suit your own purposes. Rating results for all pages can be managed centrally under edit mode of the rating pagelet. The single pagelet can be reused across multiple pages with only the result specific to each page being displayed. Results of the ratings on different pages can also be rendered on a Rating Report Page (Refer to the Rating Report Page Type Quick Reference).

### Examples of when to use

- ▶ On a commercial site to ask customers to rate some featured products
- ▶ Obtain users' feedback on the quality of services
- ▶ Let viewers rate the usefulness of content on an information page

## Page Sections & Fields

Page Section	Field Name/Item	Description of usage
<b>Rating Reset</b>	N/A	Click the reset button to clear all existing rating results and the rate once restrictions.
<b>Rating Properties</b>	<b>Login Page</b>	Specify a login page to redirect to. If only logged in users are not allowed to rate a page, a link to the login page will be shown to anonymous viewers.
	<b>Allow Anonymous Rating</b>	Set whether to let anonymous user rate the pages. If uncheck this box, user will be required to specify the login page.
	<b>Rating Once Authentication</b>	<b>Session</b> restricts a user from rating more than once during a single site visit. If they leave the site and return to it at another time they will be permitted to rate again. <b>Cookie</b> is stored as part of user profile on user's local hard drive; same account on a same computer will be restricted for rating only once. <b>User ID</b> restricts an ACM user account from rating the page more than once. This setting works best when all users must login to the site to view it.
	<b>Introduction Message</b>	Edit the message here to customize the introduction to rate the page.
	<b>Confirmation Message</b>	Edit the text here to customize the confirmation message of receiving a user's rating.

Page Section	Field Name/Item	Description of usage
		Check the "Show rating in confirmation message" box to add a numerical rating score of current user's rating into the confirmation message.
	<b>Show Results</b>	Check or uncheck the box to set whether to show the average rating score of the current page. User can also customize the text of this information.
	<b>Show Graphical Stats</b>	Sets whether a rounded average of all ratings of a page will be displayed graphically.
	<b>Show Numerical Stats</b>	Sets whether a rounded average of all ratings of a page will be displayed numerically.
	<b>Show Rating Count</b>	Sets whether a total number of ratings of a page will be displayed.
	<b>Show Report Page Link</b>	Specify a Rating Report Page for the rating pagelet to link to. It links to a screen that rating results of different pages collected by this pagelet will be listed together. Link text can also be customized.  (Refer to the Rating Report Page Type Quick Reference)
<b>Rating Scale Definition</b>	n/a	Rating scale has 5 grades; define the meaning for each of them by entering the text into the text field behind each grade number. Check/Uncheck the box beside the field to display/hide the text of a grade on the pagelet screen.
<b>Rating Icons</b>	n/a	Click under the Icon field to set the icon image for each of the rating states.  <b>Full State:</b> Icon for showing a rating grade is achieved. <b>Half State:</b> Icon for showing a grade is half achieved (only used for showing rounded average). <b>Empty State:</b> Icon for showing a rating grade is not achieved.
<b>Manage Results</b>	<b><i>View and delete rating results of all pages here.</i></b>	
	<b>Page Title</b>	Titles of the pages that ratings are collected from.
	<b>Page ID</b>	Page ID of the pages that ratings are collected from.
	<b>Rounded Average</b>	Rounded average rating score. Rounded to the nearest 0.5.
	<b>Rating Count</b>	Number of ratings received for each page.

Page Section	Field Name/Item	Description of usage
	<b>Delete</b>	Click to clear rating results of any pages.

## Page Tips!

- ▶ Customize the rating introduction / confirmation text according to the content or the object to be rated.
- ▶ Show the definition text of the first and the last rating grade on the rating scale to let the viewer know which end is positive and which is negative.